

## Press information

# Kyocera Display Europe presents new Raspberry Universal Demo Kit

**Kyoto/Neuss – December 11, 2013** – Whether needed for a trade show or a demonstration on a customer's premises, Kyocera Display Europe's new Universal Demo Kit (VIP Kit) can be used to quickly and easily operate all current Kyocera TFT display modules. How it works: The converter included in the VIP Kit adapts HDMI graphics data from a Raspberry Pi so that they can be viewed on a Kyocera display panel. Users don't have to worry about resolution or data format. Texts, photos, images, videos — everything is displayed in real time and at a high resolution. So users can check straight away if the correct display has been selected for the intended application or whether the viewing angles are sufficient. This will be of major benefit to designers and developers in industrial automation, medical technology, and not least in the automotive industry, among others.

The new Kyocera VIP Kit consists of the desired size of display from the Kyocera product range, a universal HDMI-to-LVDS converter and the appropriate cables and power packs. The converter is designed to be connected directly to the Raspberry, but if required, can also be connected to any HDMI port so that content can be viewed on the corresponding Kyocera display.

### Flexible and versatile

The Kyocera VIP Kit is available as a plug-and-play version, enabling you to quickly and easily upload your own images and view

#### Contact:

Kyocera Fineceramics GmbH  
Daniela Faust  
Manager Corporate Communications  
Hammfelddamm 6  
41460 Neuss  
Germany  
Tel.: +49 2131/16 37 - 188  
Fax: +49 2131/16 37 - 150  
Mobil: +49 175/7275706  
[daniela.faust@kyocera.de](mailto:daniela.faust@kyocera.de)  
[www.kyocera.eu](http://www.kyocera.eu)

Grayling Düsseldorf  
Jan Leder, Anne Beringer  
Rather Str. 49d  
40476 Düsseldorf  
Germany  
Tel.: +49 211/96 485 - 41/ - 48  
Fax: +49 211/96 485 - 45  
[jan.leder@grayling.com](mailto:jan.leder@grayling.com)  
[anne.beringer@grayling.com](mailto:anne.beringer@grayling.com)

## Press information

them with the application. Another advantage of the Kyocera VIP Kit is that it can be used anywhere for presentations without the need for an additional display. In addition, graphics can be easily altered and optimized on the display.

### VIP Kit makes light work and saves time

“Our new VIP Kit offers users from a variety of different sectors numerous additional options for the rapid implementation of demonstration models. In addition, it makes work on client presentations or at trade fair stands faster and a whole lot easier,” explained Manfred Sauer, Head of Sales & Marketing, Kyocera Display Europe GmbH.

The Kyocera VIP Kit has a single channel 24-bit HDMI-LVDS converter with a 15-MHz to 85-MHz pixel clock. Other features include VGA (640 x 480) to Full HD (1920 x 1080) resolution and users can select between Hsync, Vsync or Clock polarity. The power pack supplied provides the required voltage of 12 V/1.5 A; and the control unit for the backlight with up to a maximum of 600 mA integrated.

The Kyocera VIP Kit is available from December 2013 through regular sales channels.

#### Contact:

Kyocera Fineceramics GmbH  
Daniela Faust  
Manager Corporate Communications  
Hammfelddamm 6  
41460 Neuss  
Germany  
Tel.: +49 2131/16 37 - 188  
Fax: +49 2131/16 37 - 150  
Mobil: +49 175/7275706  
[daniela.faust@kyocera.de](mailto:daniela.faust@kyocera.de)  
[www.kyocera.eu](http://www.kyocera.eu)

Grayling Düsseldorf  
Jan Leder, Anne Beringer  
Rather Str. 49d  
40476 Düsseldorf  
Germany  
Tel.: +49 211/96 485 - 41/ - 48  
Fax: +49 211/96 485 - 45  
[jan.leder@grayling.com](mailto:jan.leder@grayling.com)  
[anne.beringer@grayling.com](mailto:anne.beringer@grayling.com)

## Press information

For more information about Kyocera: [www.kyocera.eu](http://www.kyocera.eu)

### About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 228 subsidiaries (as of April 1, 2013), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 4 gigawatts of solar power having been installed around the world to date.

The company is ranked #492 on *Forbes* magazine's 2013 "Global 2000" listing of the world's largest publicly traded companies. With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.58 billion in fiscal year 2012/2013. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, fine ceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €372,000 per prize category).

### Contact:

Kyocera Fineceramics GmbH  
Daniela Faust  
Manager Corporate Communications  
Hammfelddamm 6  
41460 Neuss  
Germany  
Tel.: +49 2131/16 37 - 188  
Fax: +49 2131/16 37 - 150  
Mobil: +49 175/7275706  
[daniela.faust@kyocera.de](mailto:daniela.faust@kyocera.de)  
[www.kyocera.eu](http://www.kyocera.eu)

Grayling Düsseldorf  
Jan Leder, Anne Beringer  
Rather Str. 49d  
40476 Düsseldorf  
Germany  
Tel.: +49 211/96 485 - 41/ - 48  
Fax: +49 211/96 485 - 45  
[jan.leder@grayling.com](mailto:jan.leder@grayling.com)  
[anne.beringer@grayling.com](mailto:anne.beringer@grayling.com)